



INVESTMENT IMPACT INDEX™
innovative • measurement • management

Evidence of Impact

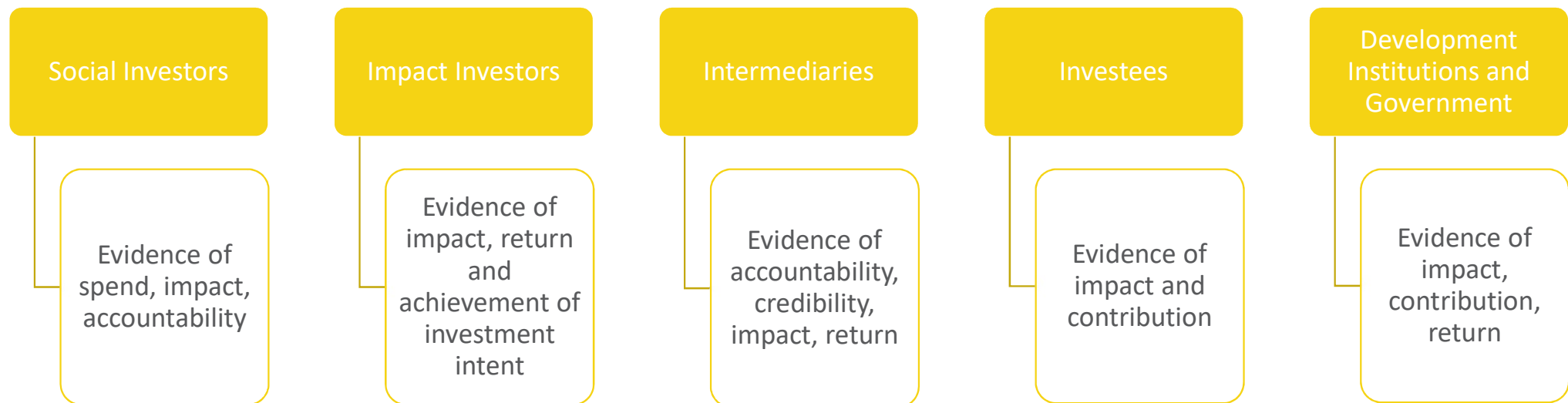
Reana Rossouw
Next Generation Consultants
Investment Impact Index™



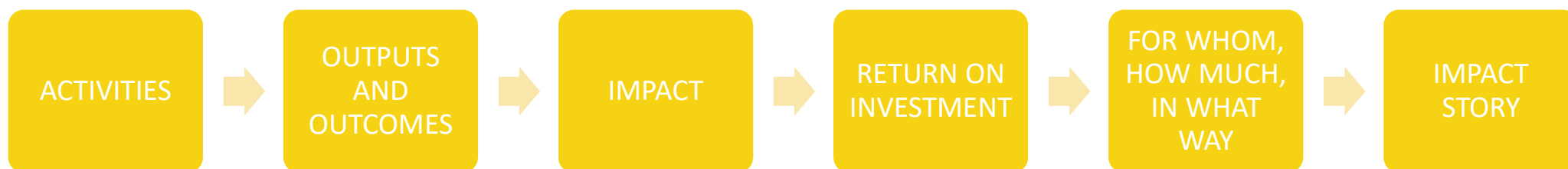
The pressure to measure



Evidence of impact depends on where you are in the impact value chain



Evidence of impact a continuum



GETTING TO IMPACT



IMPACT COMPONENTS

IMPACT DESIGN



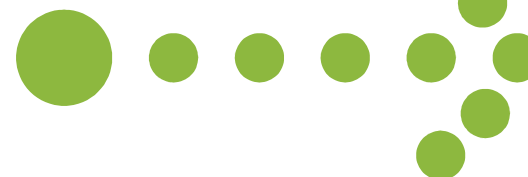
IMPACT MANAGEMENT



IMPACT MEASUREMENT



Evidence
of
Impact



IMPACT STORY



Dimensions of impact

Dimensions of impact

- **Scale** of impact i.e. economic, social, environmental
- **Duration** of impact i.e. short, medium and long term
- Impact by **intent/strategic objective** i.e. direct/indirect, intended/unintended, positive/negative
- Impact by **design** i.e. diversity, inclusivity, equality, transformative, perceived, empowered, significance, by capital
- **Depth** of impact – by stakeholder group

Scope/breath/reach and depth of impact

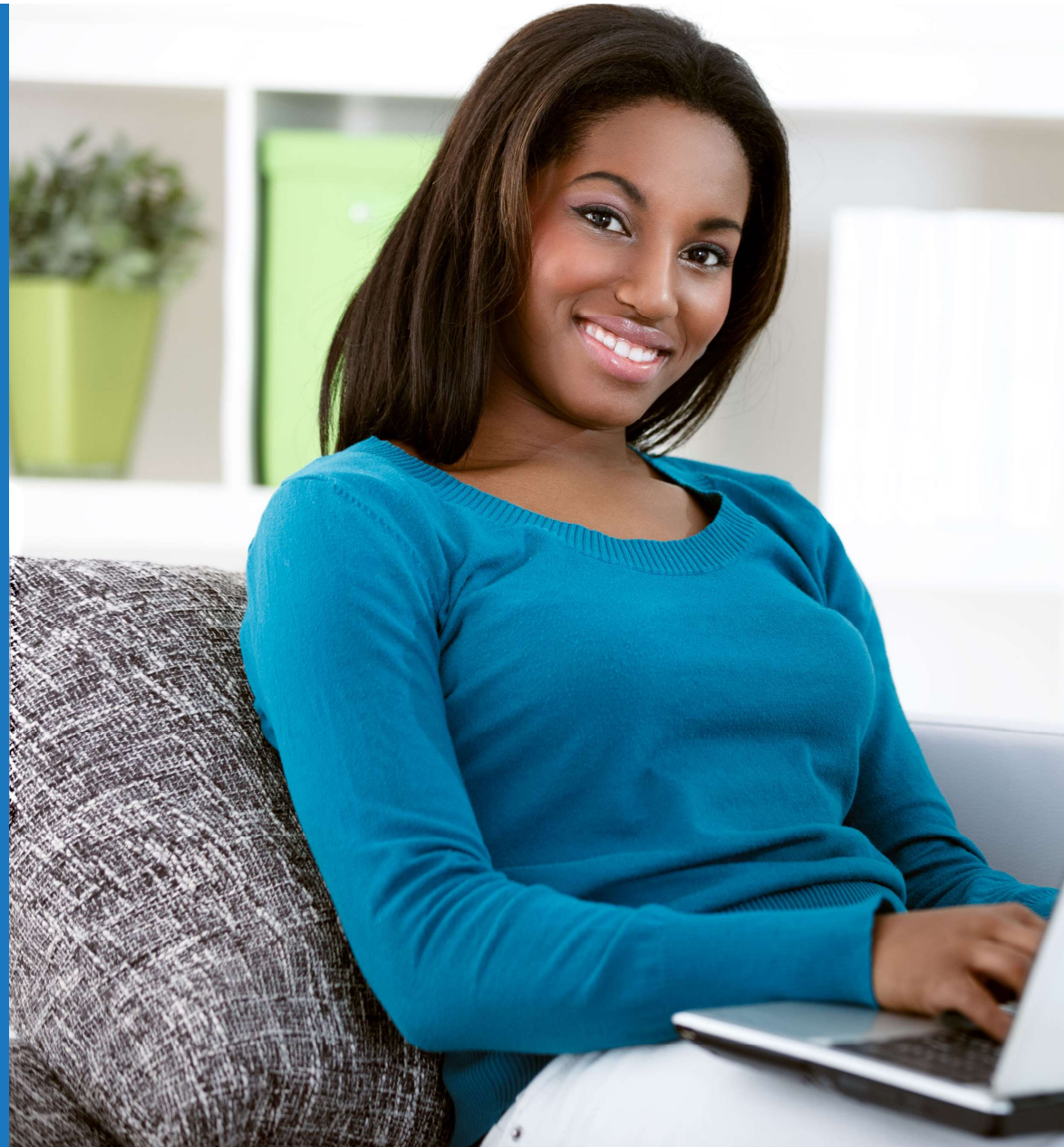
- Impact by **portfolio, theme, focus area, intervention**
- Impact by **stakeholder** group
- Impact for the **investor** (return on investment)
- Impact on **investees and beneficiaries**
- Impact across a **value chain**
- Impact within a **sector**
- Impact across **eco systems**
- Impact within a **community**
- Impact within a specific **geographic location**

Analysis of impact and return

- **Cost and benefit** of impact and return
- Effectiveness and efficiency
- Feasibility and viability
- Relevance and materiality
- Responsiveness and significance
- Contribution and attribution
- Tradeoff, drop off and deadweight
- Inclusivity and sustainability
- Coherence and integration
- Impact and return on investment



EVIDENCE OF IMPACT



IMPACT ECOSYSTEM

What changed

Who
experienced
the change

How much
change was
affected

What kind of
change is
evident

Who
contributed to
the change

How much did
the change
cost

How can we
proof it

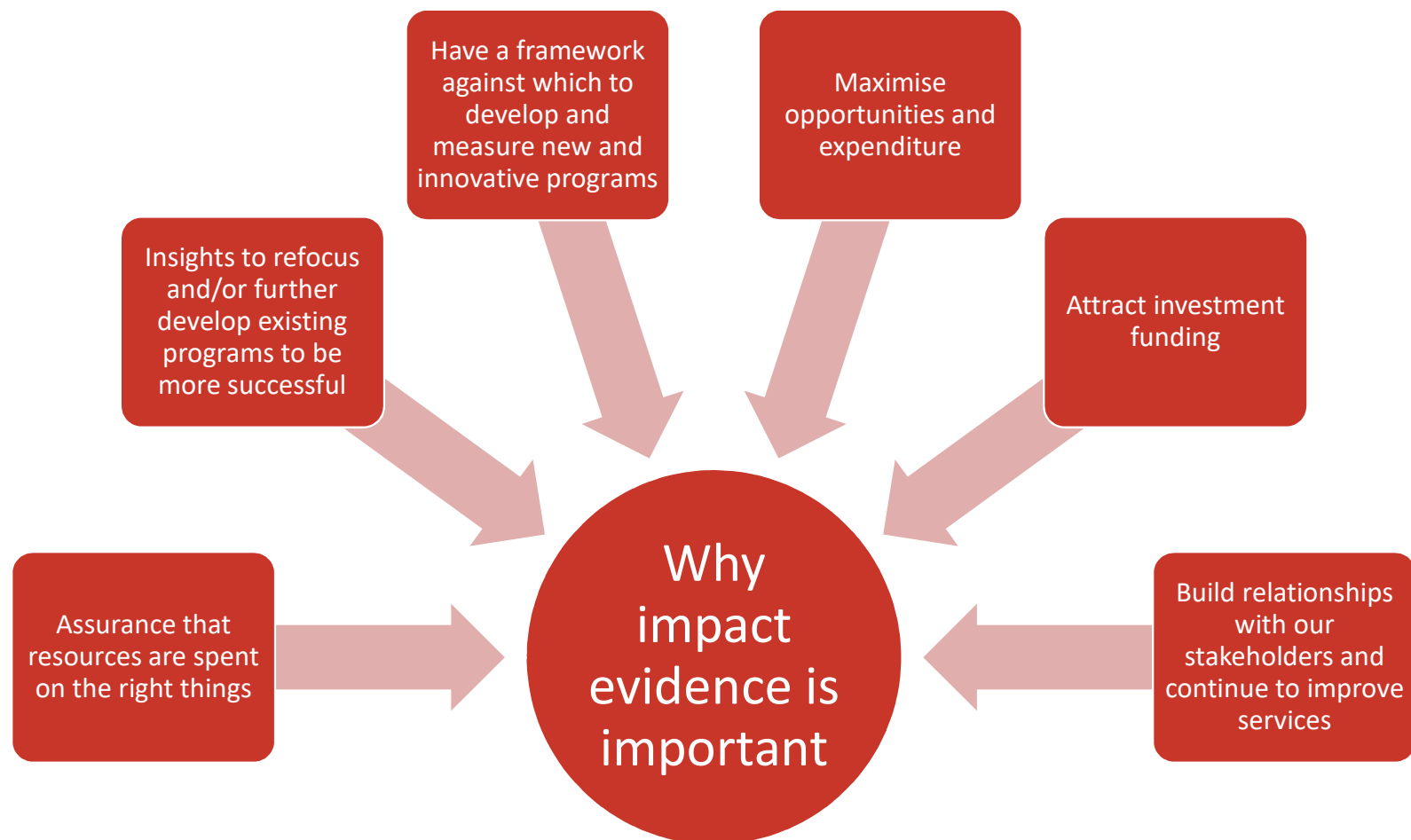
How can we
tell the story



EVIDENCE OF IMPACT IS
THE CAPITAL OF THE
FUTURE



FUTURE COLLATORAL



Our evidence of impact



- ✦ Conducting impact assessments for more than 10 years, including:
 - ✦ Assessing more than 700 programs
 - ✦ Across the African continent and for some of Africa's largest investors
 - ✦ Over R3 billion investment assessed
 - ✦ Library of more than 5000 impact indicators
 - ✦ More than 16 portfolios assessed
 - ✦ More than 50 dimensions of impact and return identified
 - ✦ Developed both an impact assessment methodology and impact reporting platform
 - ✦ Visit our website for more information and impact resources
 - ✦ www.investmentimpactindex.org

