

GOING BEYOND MEASURING NUMBERS

swipe
to learn

5 WAYS TO ENHANCE YOUR IMPACT PRACTICES



**THE WORLD HAS CHANGED AND
WE NOW KNOW THAT THE
NUMBER OF PEOPLE SERVED IS
NO LONGER THE ONLY
INDICATOR OF IMPACT**

**WE PREFER TO LOOK AT IMPACT
THROUGH THE LENSE OF
DIMENSIONS OF IMPACT**

GOING BEYOND MEASURING DIRECT AND INDIRECT, INTENDED OR UNINTENDED, POSITIVE AND NEGATIVE IMPACT

Through our impact practice we also consider the reach, scale, depth, breath, duration as well as direction of impact.



WHAT ABOUT SCALE?

In this regard we consider additional stakeholders that benefitted from interventions

Impact dimensions in this regard consider direct and indirect, or primary, secondary and tertiary stakeholders across the impact value chain that could be impacted directly or indirectly by interventions

WHAT ABOUT DEPTH?

In this regard we consider which additional benefits has been delivered by interventions

Impact dimensions in this regard consider unintended or indirect benefits as well as the range of stakeholders impacted such as individuals, groups/clusters, communities, sectors, geographies or ecosystems

WHAT ABOUT DURATION?

Impact dimensions in this regard considers short, medium or long term impacts but it also go further and considers social, economic, environmental, political, cultural, impacts

WHAT ABOUT DURABILITY?

Impact dimensions in this regard considers whether impact increase or decrease over time and may include resilience, asset improvements, risks mitigated and more



WHAT ABOUT QUALITY?

Impact dimensions in this regard considers the significance of the impact achieved and the type of impact delivered such as the materiality, relevance, efficiency and effectiveness of the impact achieved

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