

TRAINING BROCHURE 2023



NEXT GENERATION
expertise • impact • return

TRAINING BROCHURE 2023

TAKE ADVANTAGE OF THE IMPACT ECONOMY

- Gain the knowledge, skills, competencies and insights for a successful and meaningful impact career
- Learn how to manage your funds, resources, organisation, portfolios and programs more effectively and ultimately make a bigger and more positive impact on the economy, environment and society
- Develop the expertise and confidence to implement world class impact management practices



INTRODUCTION

Over the past 20 years, Next Generation Consultants have trained more than 5 000 professionals in the broader humanitarian ecosystem. Our focus is on social investment and development. Previous training topics and courses included sustainability and integrated reporting, stakeholder engagement and human rights management, social development and social innovation, social and impact investment, social entrepreneurship, as well as monitoring, evaluation and impact assessment.

Our training and capacity development solutions are designed to help organisations and individuals improve their knowledge, personal competence, and skills as these are core enablers of sustainable organisations and competitive advantage.

FACILITATOR

Reana Rossouw has spent the last 20 years in the social investment and development sector. She has advised numerous corporate social investors, grantmakers, donors, (venture) philanthropists, social enterprises and social purpose organisations on strategy, engagement, fundraising, social innovation, shared value creation and impact management and measurement. She is a regular speaker at industry events, publishes extensively from handbooks for practitioners, to trend and research reports, and practice guidelines for implementation.

Reana founded Next Generation Consultants in 2003, and in 2008 created the Investment Impact Index – an impact assessment methodology and technology platform that measures the impact and return on investment of philanthropy, social and impact investments. She not only coaches and train practitioners, sit on numerous non-profit boards, she has also advised on becoming investor ready, regularly assess proposals and applications, consult on Pan-African philanthropic strategies and advise on investment and development portfolios and signature programs. Reana loves research, participate in think tanks and regularly reviews impact reports and engage and collaborate extensively across the sector.



GUEST SPEAKERS

To ensure an integrated learning experience, a combined theoretical and practical approach is taken in all workshops and training events. Industry experts are invited to the events to share their insights and experiences. These guest speakers are not only leaders in their field, but their insight across disciplines, practices and sectors add enormous value and create opportunities for participative learning, and robust discussions. There is a deep focus on lessons learned, challenges experienced, risks mitigated, and this contributes to a valuable, enriched, and collective learning experience.

LEARNING PATHWAYS

We recognize one size fits nobody, learning is social, learning is multidisciplinary, and learning takes practice. We develop courses that not only help practitioners to learn new things, improve their knowledge, advance their organisations, but also grow their positive impact on society.

Many of our participants have attended more than one of our workshops. This is reflective of their own personal career path and professional journey. Whilst they may start off with introductions to specific topics, many proceed to the Masterclass level. For this reason, the focus of our workshops changes annually and is dependent on input from our clients as well as industry trends and sector growth.

In addition, every year the learning topics are researched, and the content is recreated and updated. Not only does this ensure up to date information and knowledge, but participants can be assured that they will be exposed to the latest trends, best practices, global standards, frameworks and guidelines.

Whilst this brochure focuses on public courses, all the workshops and masterclasses can be tailored and customized for organisational specific learning. Many organisations choose their subject topic, sector content and specific case studies and reference materials. Handbooks, guides and tools are then customized and developed for each client organisation.

Each workshop provides focused learning through real-life case studies and group work which facilitates open discussions with experienced practitioners and encourages sharing challenges and learnings with peers.





STRUCTURE OF COURSES FOR 2023

Our training is presented at a master class level. What this means is that it is positioned as an intense three-day learning experience where we will dive deep into specific topics, covering aspects from strategy setting to process and systems design, operational management and implementation, to measurement and reporting. These are presented with guest speakers and subject experts.

Our commitment to you is to create a safe space to identify opportunities for improvement and development. To provide an opportunity to engage in inspiring debates and conversations with experts on the most complex aspects social investment and development. Expose you to best practices and the expertise of pioneering organisations. And to make friends, connections and networks that will support you through your learning pathway.

COURSES FOR 2023

In 2023 we present two masterclasses - that will be held in person, over three days:

1. The **Corporate Social Investment and Development Masterclass** aimed at leadership and practitioners who run CSI divisions, corporate foundations and Trusts. This course focuses on strategic, operational and programmatic aspects.
2. The **Impact Management and Measurement Masterclass** aimed at practitioners who are responsible for M&E, designing and implementing programs as well as reporting on impact of programs and investments.

MASTER CLASS CORPORATE SOCIAL INVESTMENT AND DEVELOPMENT

	DAY 1 Strategic and Operational Related	DAY 2 Program Related	DAY 3 Performance Related
SESSION 1: 08:30 – 09:00	Introduction and Reflection	Review and Reflection	Review and Reflection
SESSION 2: 09:00 – 10:00	Trends, insights, foresight, best practice, guidelines and standards	Criteria, selection, due diligence, applications, approvals	Performance management, monitoring, evaluation, impact assessment
SESSION 3: 10:00 – 11:00	Strategic mandate and alignment, vision, mission, goals and objectives	Theories of change and logic model frameworks, portfolios, focus areas and program structures and design	Program management, risk management, cost benefit assessment and ROI
REFRESHMENT BREAK			
SESSION 4: 11:30 – 12:30	Operational goals and objectives, roles and responsibilities, processes, systems, governance	Data management and collection, processes and systems	Program exit and reporting, communication and branding
SESSION 5: 12:30 – 13:00	Research, benchmarking and engagement	Employee volunteering	Benchmarking and innovation
REFRESHMENT BREAK			
SESSION 6: 14:00 – 15:00	Financial and human resource management	New funding models, partnerships and collaboration	Tools for your journey
SESSION 7: 15:00 – 16:00	Guest Speaker	Guest Speaker	Guest Speaker

MASTER CLASS IMPACT MANAGEMENT AND MEASUREMENT

	DAY 1 Designing for Impact	DAY 2 Managing Impact	DAY 3 Measuring and Reporting Impact
SESSION 1: 08:30 – 09:00	Introduction and Reflection	Introduction and reflection	Introduction and Reflection
SESSION 2: 09:00 – 10:00	Overview, terminology and definitions, impact, return and capital spectrums	The impact management process and system	Impact analysis and insights
SESSION 3: 10:00 – 11:00	Standards, guidelines, frameworks and principles	Developing theories of change and logic model frameworks	Impact calculations, benchmarking and return on investment
REFRESHMENT BREAK			
SESSION 4: 11:30 – 12:30	Developing impact strategies and impact mandates, and impact objectives	Choosing impact indicators and impact questions	Managing impact risks, negative impact, trade off/drop off, dead weight, attribution and contribution
SESSION 5: 12:30 – 13:00	Developing impact frameworks	Impact measurement frameworks, methodologies and approaches	Impact Reporting
REFRESHMENT BREAK			
SESSION 6: 14:00 – 15:00	Developing impact themes and portfolios	Data management and collection	Tools for your journey
SESSION 7: 15:00 – 16:00	Guest Speaker	Guest Speaker	Guest Speaker

DATES

Our 2023 Masterclasses will be presented as follows:

CSI MASTERCLASS	22 - 24 March Johannesburg	20 – 22 June Cape Town	12 – 14 September Johannesburg	14 – 16 November Johannesburg
IMM MASTERCLASS	28 - 30 March Johannesburg	27 - 29 June Cape Town	5 – 7 September Johannesburg	21 – 23 November Johannesburg

FEES

The cost of the Masterclass is R12 500 per person.

- Bursaries are available for nonprofit (NPO, NGO, CBO, PBO and FBO) organisations and small, medium sized enterprises (SMEs), independent consultants and social enterprises.
- Group discounts will be provided for more than 2 people from the same organisation.
- Special daily rates and discounted group rates are available for customized workshops.
- To present these master classes outside of South Africa, special arrangements can be made for individual groups and payment can be arranged in foreign currencies.
- Fees include: All materials (which will be provided electronically before the event), refreshments, lunch and a certificate of completion. Participants are responsible for transport and accommodation.
- Fees are invoiced in local currencies and value added tax will be added.

VALUE ADD

- All participants will receive a certificate of completion.
- Course materials will be provided electronically before the event.



BOOKING FORM

PARTICIPANT INFORMATION	
Title, name and surname	
Telephone number	
Email address	
Disability requirements	
Special dietary requirements	
ORGANISATIONAL INFORMATION	
Company name	
Company address	
VAT number	
Purchase order number	
EVENT INFORMATION	
Masterclass, date, and city the participant is registering for	

TERMS AND CONDITIONS

- Cancellation policy: If after registering you are no longer able to attend the program, you may:
 - Transfer your registration to another person from your organization up to one week before the course. After this date we cannot accept transfers.
 - Cancel your registration and receive a 50% refund if cancellation is requested one month before the event. No refunds are available after this date.
- Payment Deadlines: Unless stated otherwise, the program is invoiced in one instalment before the start date.
 - For in-person courses: Full payment is due upon receiving the invoice and before the course starts.
- Rescheduling Policy: Next Generation reserves the right to cancel or reschedule courses in case of insufficient participant numbers, or for other reasons beyond our control. Should this happen, you are entitled to a full refund, but Next Generation is not responsible for travel arrangements/fees or any expenses incurred by you as a result of such cancellation. If Next Generation cancels a course in which you are enrolled, you will be contacted at the email address you provided when registering.