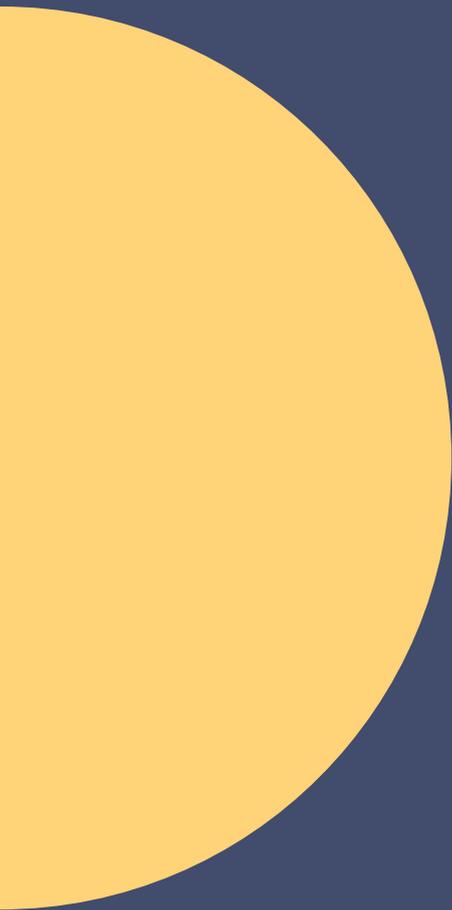


# MANAGING AND MEASURING IMPACT

swipe  
to learn



# DESIGN FOR IMPACT

# IMPACT NEEDS TO BE INTENTIONAL

Many investors, grantmakers, donors and philanthropists depend on their implementing partners to achieve their impact goals and objectives. Having a clear impact strategy, impact thesis and impact objectives will make achieving impact easier.

# MANAGE FOR IMPACT

Having clear impact indicators will make all the difference.

You can only measure what you manage. Clear roles, responsibilities, guidelines, policies and criteria will help you achieve your impact objectives and targets.

# FRAMEWORKS

Decide which impact standards, guidelines and principles you want to follow as it will influence how you collect data and report on impact.

# INDICATORS

Deciding which quantitative or qualitative indicators to track, over time, from a baseline to endline is the core components to any effective impact measurement process.

# ANALYSIS

Impact analysis is where impact strategy meets impact objectives. Developing meaningful impact insights is why any investor dedicate financial and human resources to impact measurement.



# REPORTING

Sharing impact results with impacted stakeholders is what impact management is all about. Providing proof of impact and sharing impact stories.

# THAT IMPACT MATTERS

- Design for impact
- Manage impact objectives
- Measure impact outcomes
- Analyze for impact insights
- Report on impact results



**INTERESTED IN  
MEASURING YOUR  
INVESTMENT AND  
DEVELOPMENT  
IMPACT?  
GIVE US A CALL!**

[INFO@INVESTMENTIMPACTINDEX.ORG](mailto:INFO@INVESTMENTIMPACTINDEX.ORG)

